S.PRIYADHARSHINI

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# CAREER OBJECTIVE

I would like to be a part of an organization where I could use and enhance my knowledge for the development of both the organization and myself

# EDUCATION

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Qualification** | **Name of the Institution** | **University/ Board** | **Percentage**  **Or CGPA** | **Year of passing** |
| MBA  (Finance & Marketing) | KLN College of Engineering, Sivagangai Dt., | Anna University, Chennai. | 7.5 | 2018 |
| B.E.  (ECE) | KLN College of Information Technology,  Sivagangai Dt. | Anna University, Chennai . | 7.21 | 2016 |
| 12th | Rajan Matriculation Higher Sec.School.  Madurai. | State Board | 81.41 | 2012 |
| 10th | Rajan Matriculation Higher Sec.School.  Madurai. | Matriculation | 88.8 | 2010 |

**EXPERIENCE**

With ICICI Securities Ltd for one month as Senior Relationship Manager Key result areas:

* Setting up meetings with new clients
* Opening and dealing of new and old Demat A/Cs
* Cross selling of different products of securities to the customer
* To know about the Market condition
* To know about the proportion of equity to debt diversification in Mutual funds

# AREA OF INTEREST

* + Security Analysis and Portfolio Management
  + Mutual Fund Distribution

# ACADEMIC PROJECTS

* Mitigating the infected nodes in WSN using secured trust management
* A Study on Equity analysis of Base metals in Commodity market with respect to Nifty index

# CO-CIRRICULAR ACTIVITIES

* Presented a paper on **“Challenges and Solutions in Digital Marketing – A Competitive advantage”** in **“ National Conference BEAT 17”** organized by PSNA College of Engineering & Technology

# **Presented a paper on** “Mitigating the infected nodes in WSN using secured trust management “ **in the** “International Conference on emerging engineering trends and science ( ICEETS- 2016)”

* Published the paper on **“Mitigating the infected nodes in WSN using secured trust management”** in **“ Seventh sense research group”**

# TRAININGS/CERTIFICATION

* Completed **“NISM Series V-A Mutual Fund Distributors certification examination”**

as required under SEBI.

* Completed **“75 hours of online training in the area of Corporate Agent”** conducted by Insurance Institute of India
* Got **“CREDIT”** grade in C,C++ courses conducted by APTECH
* Got **“AVERAGE”** grade in Advanced MS – EXCEL conducted by NIIT

# HOBBIES / INTEREST

* Dancing
* Silk thread jewellery making

# DECLARATION

I hereby declare that the above details are true to the best of my knowledge.

# DATE :

**PLACE:** (PRIYADHARSHINI.S)